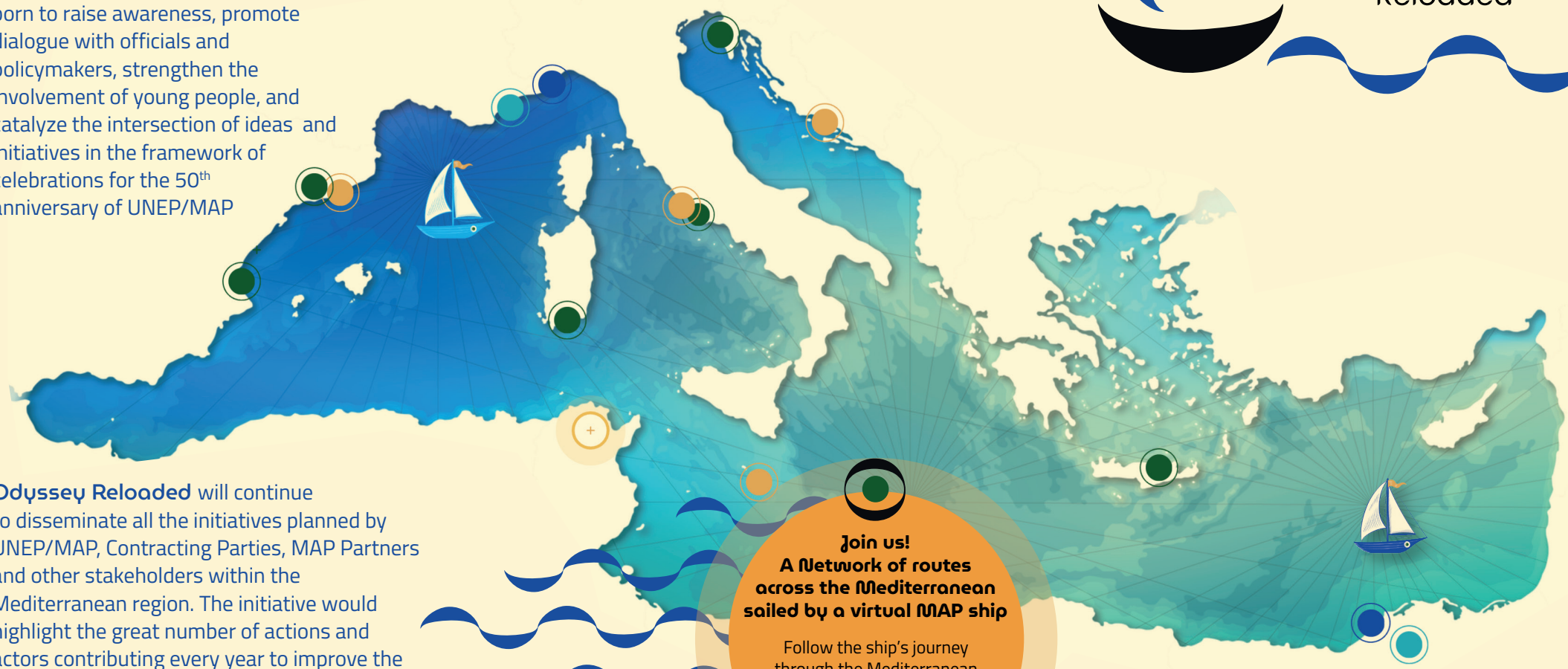


In 2026, year marked by the 50th Anniversary of Barcelona Convention, the trip go ahead!

Odyssey Reloaded initiative was born to raise awareness, promote dialogue with officials and policymakers, strengthen the involvement of young people, and catalyze the intersection of ideas and initiatives in the framework of celebrations for the 50th anniversary of UNEP/MAP

Odyssey Reloaded will continue to disseminate all the initiatives planned by UNEP/MAP, Contracting Parties, MAP Partners and other stakeholders within the Mediterranean region. The initiative would highlight the great number of actions and actors contributing every year to improve the protection and sustainability of *Mare Nostrum* representing the whole collective effort made in 2025 and 2026 on an interactive map! It is an open window onto the Barcelona Convention and its protocols, offering the opportunity to share and promote its environmental commitments, protocols, and agreements



Join us!
A Network of routes across the Mediterranean sailed by a virtual MAP ship

Follow the ship's journey through the Mediterranean and the events connected to the 50th Anniversary of the Barcelona Convention



Mediterranean Action Plan
Barcelona Convention





How to participate?

Be part of the **Odyssey Reloaded** !
Enter your initiative...just follow the route
in 4 simple steps!

1. SELECT your event

- Select one or more events related to Mediterranean protection you are planning or already planned in 2026
- Collect basic information about your initiative (title, date, location, description, etc.)
- Collect visual material if available (pictures, videos etc.)
- Inform about the event website or your institution website where to find more information

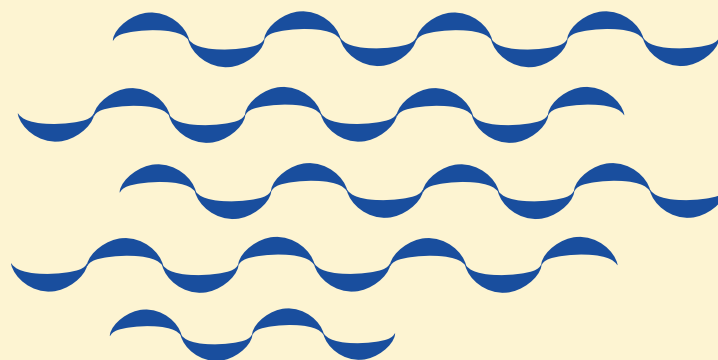
2. REGISTER your event

- Send us all the material you have prepared to odyssey@info-rac.org

3. PROMOTE the initiative

Help us to promote your event with the support of the Odyssey Kit choosing one or more of the following actions!

- Insert Odyssey logo in your information material
- Introduce a 5 minute speech about Odyssey initiative during your meeting



- Display Odyssey video during your event
- Distribute information material about Odyssey during your event
- Promote Odyssey through your networks, social media channels, websites, or newsletter
- Encourage participants to share your initiative and inspire their followers to participate
- Use official Hashtags: *#OdysseyReloaded* *#BarcelonaConvention@50* *#Act4Med*

4. STAY UPDATED

Follow us on

www.odyssey-map50anniversary.info-rac.org



Unfurl the sails!

Let's make the **Odyssey Reloaded**
a shared experience

We can spread awareness and
inspire others to protect and preserve
the Mediterranean Sea and its coasts!



Communication KIT

You can download a variety of communication materials, including a logo package, social media cards, a brochure, a banner, a roll-up, a screensaver, and a video. These resources are available to support the promotion and visibility of the initiative.

Powered by



Mediterranean
Action Plan
Barcelona
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