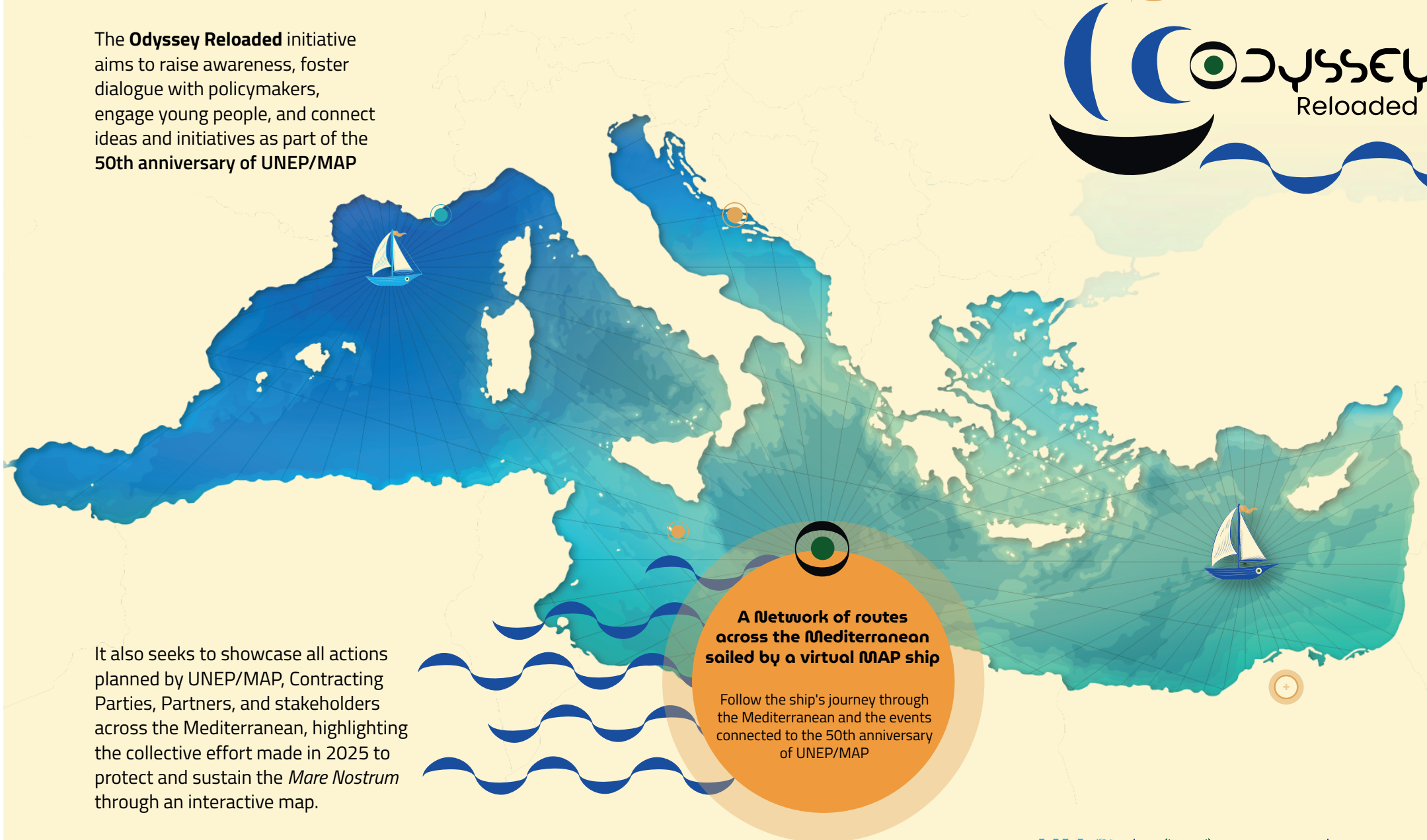


The **Odyssey Reloaded** initiative aims to raise awareness, foster dialogue with policymakers, engage young people, and connect ideas and initiatives as part of the **50th anniversary of UNEP/MAP**



**A Network of routes  
across the Mediterranean  
sailed by a virtual MAP ship**

Follow the ship's journey through  
the Mediterranean and the events  
connected to the 50th anniversary  
of UNEP/MAP

It also seeks to showcase all actions planned by UNEP/MAP, Contracting Parties, Partners, and stakeholders across the Mediterranean, highlighting the collective effort made in 2025 to protect and sustain the *Mare Nostrum* through an interactive map.



Mediterranean  
Action Plan  
Barcelona  
Convention

50<sup>th</sup> Anniversary



## How to participate?

**Be part of the ODYSSEY RELOADED!**  
Enter your initiative...just follow the route  
in 4 simple steps!

### 1. SELECT your event

- Select one or more events related to Mediterranean protection you are planning or already planned in 2025
- Collect basic information about your initiative (title, date, location, description, etc.)
- Collect visual material if available (pictures, videos etc.)
- Inform about the event website or your institution website where to find more information

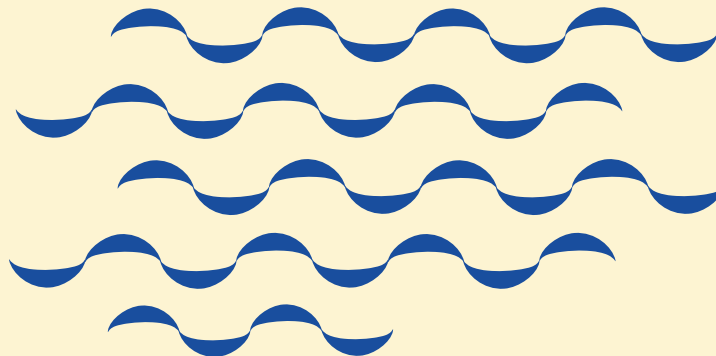
### 2. REGISTER your event

- Send us all the material you have prepared to [odyssey@info-rac.org](mailto:odyssey@info-rac.org)

### 3. PROMOTE the initiative

*Help us to promote your event with the support of the Odyssey Kit choosing one or more of the following actions!*

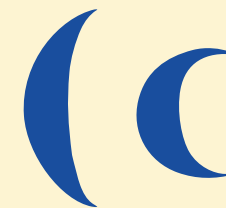
- Insert Odyssey logo in your information material
- Introduce a 5 minute speech about Odyssey initiative during your meeting



- Display Odyssey video during your event
- Distribute information material about Odyssey during your event
- Promote Odyssey through your networks, social media channels, websites, or newsletter
- Encourage participants to share your initiative and inspire their followers to participate
- Use official Hashtags: [#OdysseyMap@50](#)  
[#OdysseyReloaded](#) [#Mediterranean](#) [#Act4Med](#)  
[#BarcelonaConvention](#)

### 4. STAY UPDATED

Follow us on  
[www.odyssey-map50anniversary.info-rac.org](http://www.odyssey-map50anniversary.info-rac.org)



## Unfurl the sails!

Let's make the Odyssey Reloaded  
a shared experience.

We can spread awareness and  
inspire others to protect and preserve  
the Mediterranean Sea and its coasts!



## Communication KIT

You can download a variety of communication materials, including a logo package, social media cards, a brochure, a banner, a roll-up, a screensaver, and a video. These resources are available to support the promotion and visibility of the initiative.

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