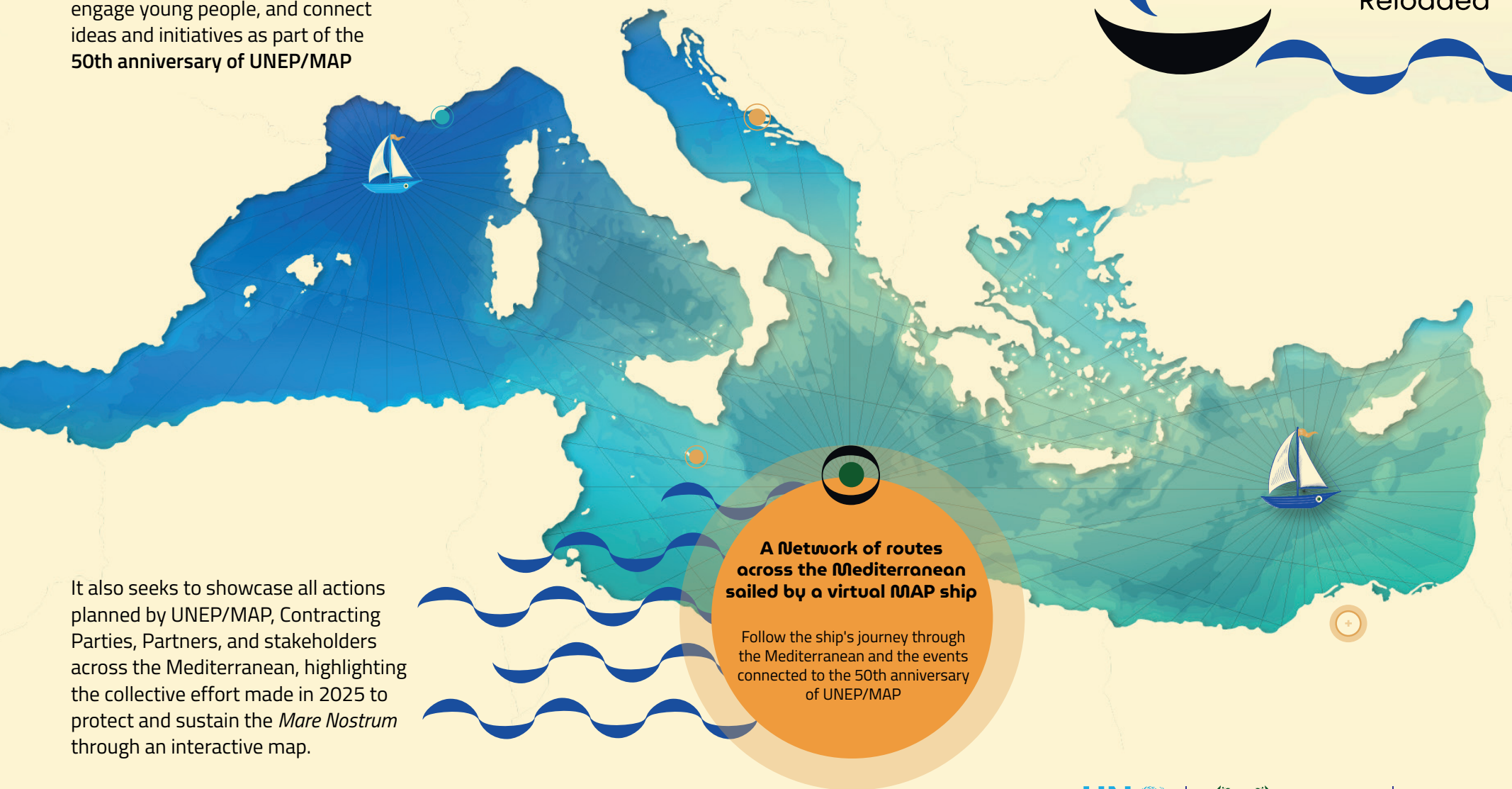


The **Odyssey Reloaded** initiative aims to raise awareness, foster dialogue with policymakers, engage young people, and connect ideas and initiatives as part of the 50th anniversary of UNEP/MAP



It also seeks to showcase all actions planned by UNEP/MAP, Contracting Parties, Partners, and stakeholders across the Mediterranean, highlighting the collective effort made in 2025 to protect and sustain the *Mare Nostrum* through an interactive map.

**A Network of routes
across the Mediterranean
sailed by a virtual MAP ship**

Follow the ship's journey through the Mediterranean and the events connected to the 50th anniversary of UNEP/MAP



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How to participate?

Be part of the ODYSSEY RELOADED!
Enter your initiative...just follow the route
in 4 simple steps!

1. SELECT your event

- Select one or more events related to Mediterranean protection you are planning or already planned in 2025
- Collect basic information about your initiative (title, date, location, description, etc.)
- Collect visual material if available (pictures, videos etc.)
- Inform about the event website or your institution website where to find more information

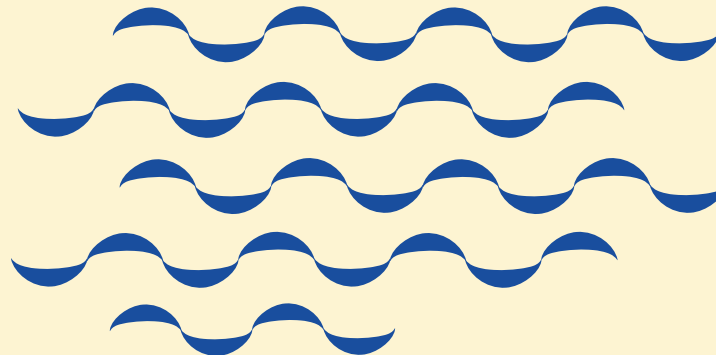
2. REGISTER your event

- Send us all the material you have prepared to odyssey@info-rac.org

3. PROMOTE the initiative

Help us to promote your event with the support of the Odyssey Kit choosing one or more of the following actions!

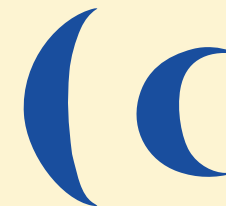
- Insert Odyssey logo in your information material
- Introduce a 5 minute speech about Odyssey initiative during your meeting



- Display Odyssey video during your event
- Distribute information material about Odyssey during your event
- Promote Odyssey through your networks, social media channels, websites, or newsletter
- Encourage participants to share your initiative and inspire their followers to participate
- Use official Hashtags: *#OdysseyMap@50*
#OdysseyReloaded *#Mediterranean* *#Act4Med*
#BarcelonaConvention

4. STAY UPDATED

Follow us on
www.odyssey-map50anniversary.info-rac.org



Unfurl the sails!

Let's make the Odyssey Reloaded
a shared experience.

We can spread awareness and inspire others to protect and preserve the Mediterranean Sea and its coasts!



Communication KIT

You can download a variety of communication materials, including a logo package, social media cards, a brochure, a banner, a roll-up, a screensaver, and a video. These resources are available to support the promotion and visibility of the initiative.

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